

PRIVACY POLICY GROCERSON

Personal Information

Sequoiahub Pvt. Ltd. ("GROCERSON") is the certified owner of the brand groceron and the website groceron.com ("The WebSite") from Aerobit Technology Pvt Ltd ("ATPL"). GROCERSON esteems your privacy. This Privacy Policy provides concisely the protocol how your data is collected and used by GROCERSON on the Website & application. As a visitor to the Website & application as well as Customer, you are advised to please go through the Privacy Policy carefully. By accessing the services provided by the website & application you agree to the collection and use of your data by GROCERSON in the manner provided in this Privacy Policy.

Information provide by you:

The significance of the registration process on the website as well as application, GROCERSON may collect the following personally identifiable information about you:

1. Name including first and last name
2. Email address
3. Mobile phone number and contact details
4. Postal code / Pin code
5. Demographic profile (like your age, gender, occupation, education, address etc.) If required.
6. Information about the pages on the website you visit/access, the links you click on the website, the numbers of accessing the page and any required related browsing information.

Procedure for collect of Information:

GROCERSON will collect only personally attributable information about you only as part of an optional registration process, on-line survey or any combination thereof. The website may provide links to other Web sites. GROCERSON is not liable any responsible for the privacy practices of such other Web sites which it does not own, manage or control. The Website and third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on someone's past visits to the Site.

Information uses procedure:

GROCERSON will use your personal details to provide customized features to you on the website as well as application and to offer for promotional offers to you through the website and other media. GROCERSON will also provide this information to its business associates and partners to get in touch with you when necessary to provide the services requested by you. GROCERSON will keep this information as preserve transaction history as governed by existing law or policy. GROCERSON may also use contact information internally to direct its efforts for product improvement, to contact you as a survey respondent, to notify you if you win any contest; and to send you promotional items from its contest sponsors or advertisers. GROCERSON will also use this information to serve various promotional and advertising materials to you via advertisements through the Google Ad network on third party websites etc. Information about Customers on an aggregate (excluding any information that may identify you specifically) covering Customer transaction data and Customer demographic and location data may be provided to partners of GROCERSON for the purpose of creating additional features on the website, creating appropriate merchandising or creating new products and services and conducting marketing research and statistical analysis of customer behaviour and transactions.

Restoration, Uses and Dissemination of Information

For protection against the loss, misuse and alteration of the information under its control, the Company has right in place appropriate physical, electronic and managerial procedures. For a simple understanding, the Company servers are attainable only to authorized personnel and your information is shared with employees and authorized personnel on a need to know basis to complete the transaction and to furnish the services requested by you. Although the Company ventures to provide firewall all the confidentiality of your personally identifiable information, transmissions made by means of the Internet cannot be made absolutely secure. By using the website as well as application, you agree that the Company will have no liability for disclosure of your information due to errors in transmission and/or unauthorized acts of third parties.

Please note that the Company will not ask you to share any sensitive data or information via email or telephone. If you receive any such request by email or telephone, please do not respond/reveal any sensitive data or information and forward the information relating to the same to info@grocerson.com for necessary action.

More Information:

1. The Company will not use your financial information for any purpose other than to complete a transaction with you.
2. Transacting over the internet has immanent risks which can only be avoided by you following security practices yourself, such as not revealing account/login related information to any other person and informing our customer care team about any suspicious activity or where your account has/may have been compromised.
3. Company use data collection devices such as “cookies” on certain pages of the website to help analyse our web page flow, measure promotional effectiveness, and promote trust and safety. “Cookies” are small files placed on your hard drive that assist us in providing our services. Company offers certain features that are only available through the use of a “cookie”.
4. The Company also use cookies to allow you to enter your password less frequently during a session. Cookies can also help the Company provide information that is targeted to your interests. Most cookies are “session cookies,” meaning that they are automatically deleted from your hard drive at the end of a session. You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on the website and you may be required to re-enter your password more frequently during a session.
5. Additionally, you may encounter “cookies” or other similar devices on certain pages of the website that are placed by third parties. The Company does not control the use of cookies by third parties.

Procedure for correct abnormalities in the information?

Process of Correct or update any information you have provided, the website as well as application allows you to do a request online itself. Alternatively, any kind of issue i.e related to lost for access details, you can send an email to: info@grocerson.com

Policy updates

GROCERSON reserves the right to change or update this policy at any time. Such changes shall be effective immediately upon posting to the Site.

Contact Information

Sequoiahub Private Limited

B 14, Sreepally, Tantipara, Dankuni,

Mrigala, Hooghly , West Bengal - 712311

Email address: customerservice@grocerson.com